

Chow Chows of Western Canada
Zoom Meeting Sunday October 19, 2020 @ 7 p.m. MST

Call to order: Gail Forsythe called the meeting to order at 7:00pm MST on October 19, 2020 on Zoom virtual platform.

In Attendance:

Gail Forsythe, President
Paul Boleska, Vice President and Membership
Simone Charbonneau, Secretary and BC Director
Cyndi Eldridge, AB Director
Brian McGregor, Treasurer
Cheryle McGregor
Meaghen Bobryk, SK Director

Absent: Samantha Wiebe – MB Director

Motion – Approval of meeting minutes from October 3, 2020
Moved by Cheryle McGregor Seconded by Paul Boleska
Approved

New Business:

Item 1: Incorporation Name

Gail informed the group the Incorporation process is moving along. The Federal name approval was \$13 and was submitted Oct 16, 2020 – waiting for approval

Item 2: Organization technology/administration:

Email set up by Simone Charbonneau – no cost. Used gmail so in the future people in the group can continue to use

chowchowsofwesterncanada@gmail.com

Simone and Paul have passwords – to be used only for Group business

Paul set up Zoom account associated with chowchowsofwesterncanada@gmail.com email.
Cost \$160/year

Item3: Educational projects:

Discussed potential projects. Cyndi has reviewed some grooming videos and felt they were not very good providing instruction on how to groom the Chow Chow.

We should focus on the “untouched naturalness” and breed standard.

There are many types of cuts – puppy cut (Paul on YouTube)

Discussed should produce a video to educate groomers on misconceptions about grooming chows. May groomers in our areas do not groom chows.

Video ideas:

- Groom while at different stages of development and ages– puppy, teen, adult
 - handling feet, cutting nails
- What tools and equipment to use, type of shampoo

- Getting ready for Valentines
- Video older girls and Wendell for future use – stand, walk and circle and stand on table. (anatomy of the Chow)
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We will wait until after Christmas to start filming – Cyndi busy with litters.

Item 4: Generally Accepted Accounting Principles (GAAP)

Gail discussed how the income and expenses of the Group will be handled. Used standard internationally recognized GAAP.

Send treasurer (Brian) all receipts. Including volunteer time donated to the club – may be able to use for future use when applying for grants.

Brian will keep records.

Item 5: Banking

Cheryle researched the top 5 banks for the groups use. TD was the most user friendly when providing information and fees were reasonable.

Thank you Cheryle for your thorough research.

Agreed TD will be the financial institution to use when we are ready to open an account.

We will need 2-3 to sign.

Item 6: Develop Educational Brochure for potential/future Chow Chow breeders.

Cyndi has had many inquiries to purchase Chow Chow puppies for breeding purposes. The group felt it a good idea for everyone to send Simone a pro and con of breeding. Simone will create an educational brochure.

Deadline Nov 1 2020

Item 7:

Paul Boleska started to create a website for the group – website address www.ccwcl.ca

Costs \$12/yr domain hosting costs \$80/ ? Paul will find out exactly the cost for 1 yr or was it 3 yrs.

Website viewed in meeting – very positive feedback from everyone the site is looking great!

Paul will be administrator of the website – Chow Chows of Western Canada will own the website.

Domain and host NyceWebDev – Jay Moyela

Paul would like a headshot and bio on each of the groups directors.

Please email to Paul by Nov 1st

Other ideas for the site: Have a memorial page – cost to have your Chow Chow in memory

Motion by Simone Charbonneau: Please go ahead and continue to develop the website

www.ccwcl.ca

Seconded by: Cheryle McGregor

All in favour – 7 unanimous

Motion carried

Item 8 Membership Drive:

Paul sent an email to Community Leagues in his area. He wanted to raise awareness in his area for membership to the group and expose the group to his Community.

Cyndi will email everyone who has purchased a puppy from her in the past.

Meaghen will share with all her grooming clients

Facebook – send invites – Gail’s daughter will assist with social media exposure

Notify members in the Chow Chow community

Brian to notify “Chow Chow Club of Canada” at upcoming national meeting.

Next meeting: Sunday November 8, 2020 7:00 MST

Meeting adjourned 8:47pm

Items of Importance

Submit to Simone Pros and Cons of breeding Chow Chow

Deadline Nov 1 2020

Paul would like a headshot and bio on each of the groups directors.

Please email to Paul by Nov 1st